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GUIDE TO THE PROCESS OF PUBLISHING YOUR CHILDREN'S BOOK

- struck by inspiration, you write your story
- revise, revise, revise, revise, revise
- critique groups, peer review, (professional editor an option)

self publishing track

traditional publishing track

- hire a professional story/substantive editor (edit story, language level, character dev.)
- look at self-publishing/printing options and choose the one that will work for you
- create a mock up of the book (shape, text layout, page count etc.)
- hire an illustrator, and get illustrations completed to guidelines of print company
- write marketing blurbs, decide on price point, get ISBN's/barcodes as needed...
- have cover & interior print ready files laid out by designer or author services co.
- upload your book files and info and wait for your proof copy to arrive, and be approved!

- research publishers and find one that is a good fit for your manuscript
- write query letters, and submit your manuscript until you find a publisher
- Can't find a publisher but dream of your story in print? Move to self publishing track.
- Sign a contract: your publisher will have your manuscript edited, and find an illustrator
- work with your editor at your publisher's direction until story is perfected
- work on building a platform & promoting your book while you wait for it to be published
- receive finished books from your publisher

PROMOTE!! PROMOTE!! PROMOTE!!